Flutter

YOUR SHARES. YOUR MOMENT. LET'S CHANGE THE GAME.

SHARE BUILD

Global Share Purchase Plan



INTRODUCING SHAREBUILD

At Flutter, our success comes from the energy, ideas and ambition of our people all over the world.

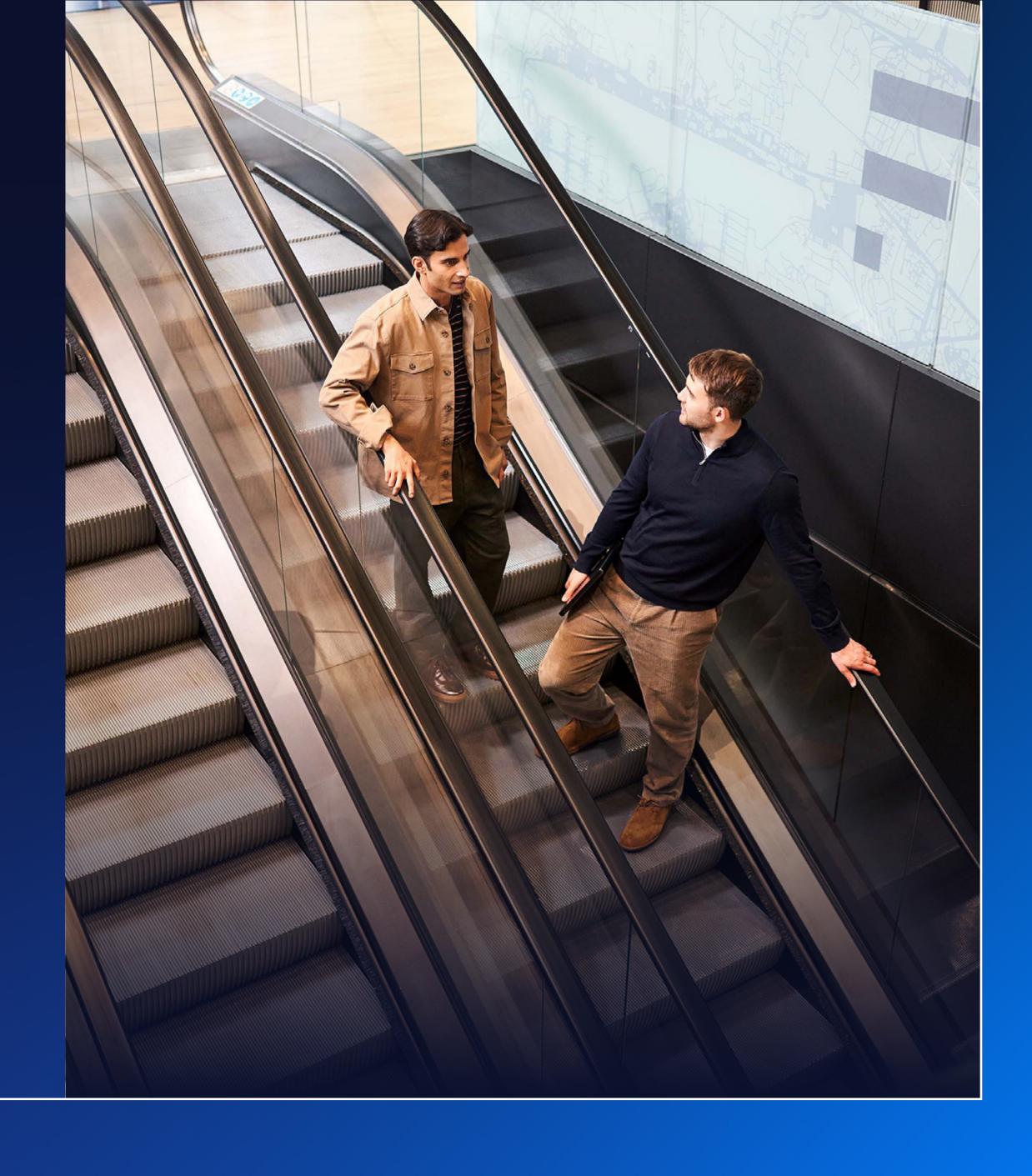
And with Sharebuild, we're giving everyone the chance to share in that success.

Sharebuild is our new Global Share Purchase Plan (GSPP), and a rewarding way to own a part of the company you help build every day.

Contribute from as little as £10 a month to buy shares, and for every 4 shares you buy, we'll give you another one free!*

This brochure tells you everything you need to know about this exciting new way to own your part in Flutter's story.

*Or your local currency equivalent.





WHATIS SHAREBUILD?

Share build is our new Global Share Purchase Plan (GSPP), and a great way for you to share in our global success.

It's easy, flexible and rewarding. For every 4 shares you buy, we'll give you one free. In other words, invest £10 (or your local currency equivalent) and you'll get £2.50-worth of shares from Flutter on top!

You can join when you like, contribute from as little as £10 a month, and change or stop your contributions at any time.

For colleagues in some countries, Sharebuild will replace Sharesave as part of our updated allemployee share plan portfolio, designed to make share ownership easy, inclusive and global, and to give every country the plan that works best locally.

You can see where Sharebuild is launching in the box below. If you're already taking part in Sharesave, don't worry, your current plan will continue for its full three-year term, and you can still join Sharebuild too.



WHERE SHAREBUILD IS LAUNCHING

Sharebuild is replacing Sharesave in Albania, Armenia, Canada, Georgia, Italy, Spain and Turkey. In the United States, a new plan called Sharepurchase is also being introduced.

These changes ensure our share plans stay relevant as we grow globally, giving colleagues across multiple countries a fair and rewarding opportunity to share in Flutter's global success.

Key Benefits



It's easy

Your contributions are used to buy Flutter shares every 3 months (Investment Shares).



It's rewarding

For every 4 shares you buy, we'll give you one for free (Free Shares)!



It's inclusive

Contribute between £10 and £500 each month from your net pay.*



It's flexible

Join, stop, or change your monthly payments at any time.



It's empowering

Keep your shares, have your say at shareholder meetings, and share in Flutter's success.

*Or your local currency equivalent.



HOW DOES SHAREBUILD WORK?

Sharebuild makes it easy and rewarding for you to share in the value we create together.



In the countries where we operate Sharebuild, you can join anytime – there's no fixed application window as there was with Sharesave.



Both your Investment Shares and Free Shares vest immediately, which means they're yours, with no holding period before you can decide whether to keep or sell them.



You choose how much to contribute each month, straight from your salary.



The moment you buy Flutter shares through Sharebuild, you'll own part of our company and become a shareholder. You'll benefit from any future dividends if and when they're paid.



Every three months these contributions are then used to buy Flutter shares for you. These are called your Investment Shares.



For every 4 Investment Shares you buy, we'll give you an extra one, for free! These are your Free Shares.

(Flutter isn't currently paying dividends but may do in the future). You'll also have a voice at our shareholder meetings and get to vote on important matters that shape our future. You may need to pay some tax or social security on the value of any Free Shares you receive, or when you sell any of your shares. For more information about tax payable in your country, visit the Share Plans Microsite at: flutter-shareplans.com





YOURQUESTIONS ANSWERED

Have questions about how Sharebuild works?

Here you'll find answers to some of the most common ones.

What are the benefits of joining Sharebuild?

Sharebuild is an exciting opportunity to own your stake in Flutter and share in the value we create together. All your shares are yours straight away, to keep or sell whenever you choose. And as a shareholder, you'll share in our growth. If Flutter's share price increases, so will the value of your Sharebuild shares, and you can vote on key company decisions, too.

Can I change my contribution amount or opt out at any time?

Yes, Sharebuild is flexible! You can change your contribution amount or opt out of Sharebuild at any time. If you do choose to opt out, any money already deducted from salary but not yet used to buy shares will simply be returned to you through payroll, and you'll keep any Investment Shares and Free Shares you've already received. Changes to your contribution amount will take effect after approximately one month, however, this depends on your payroll cut-off dates.

What happens if my contribution doesn't buy a whole number of Investment Shares?

Because share prices don't always divide neatly into whole numbers, sometimes your contributions will buy part of a share rather than a whole one. These are called fractional entitlements. They work just like whole shares and count towards your total. And if you acquire a fractional entitlement to an Investment Share, you'll also receive a fractional entitlement to a Free Share to match. Over time, your fractional entitlements can build up into whole shares, so it really does all add up.



YOUR QUESTIONS ANSWERED

Are there any risks involved if I join Sharebuild?

Like any share plan, Sharebuild carries some risk. Flutter's share price can rise or fall, which means the value of your shares could change over time.

However, the Free Shares you receive – one for every 4 you buy – help to offset that risk. You're getting extra shares at no cost, which helps cushion any share price dips.

Will I need to pay tax on my shares?

In most countries you will need to pay tax and/ or social security on the value of any Free Shares you receive, or when you sell any of your shares. The rules differ depending on where you live, and we've provided country-specific tax guides to help everyone understand what applies locally. You'll be able to find these on the Share Plans Microsite at <u>flutter-shareplans.com</u>.

What's happening to Sharesave?

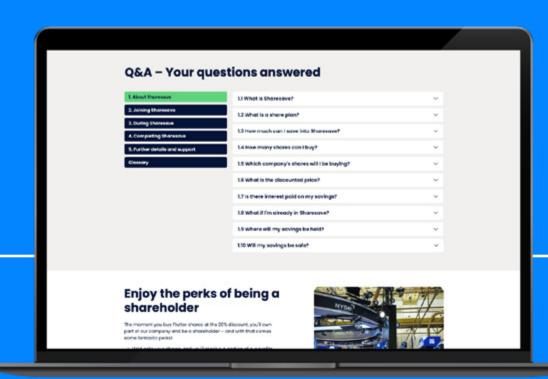
Sharebuild is replacing Sharesave in Albania, Armenia, Canada, Georgia, Italy, Spain and Turkey. This change ensures our share plans stay relevant as we grow globally, giving colleagues across multiple countries an easy and consistent way to share in Flutter's success.

In other countries (except in the US, where we're introducing a new plan called Sharepurchase) we'll continue with Sharesave for now, and may introduce Sharebuild in the future.

If you're already part of Sharesave, don't worry, your existing plan will continue for its full three-year term under the same rules. And you can still join Sharebuild too, giving you a new and easy way to build your share in Flutter. With Sharebuild, you'll receive one free share for every four you buy, making it broadly equivalent in value to the 20% discount now offered under Sharesave.

HAVE A QUESTION YOU CAN'T FIND THE ANSWER TO?

Visit <u>flutter-shareplans.com</u>
where you'll find a detailed Q&A
and a host of other handy resources.



SHAREBUILD INACTION

Now you know how Sharebuild works, let's see it in action with the example below!

1

Amina likes how easy and flexible Sharebuild is, so she decides to join and contribute £50 a month.

5

This means after her first quarter, Amina owns 1.0443 Flutter shares through Sharebuild, with a total value of \$247.50 (1.0443 × \$237).

2.

After three months, she's contributed £150 in total. Savings are converted into USD, \$198, so at that time, the Flutter share price is: \$237

6.

A few months later, Flutter's share price rises to \$300. Her total shares are now worth \$313.29 (1.0443 × \$300). Compared with her \$198 in contributions, that's a gain of \$115.29, helped by the free share she received.

3.

Her contributions are used to buy 0.8354 Investment Shares (\$198 ÷ \$237).

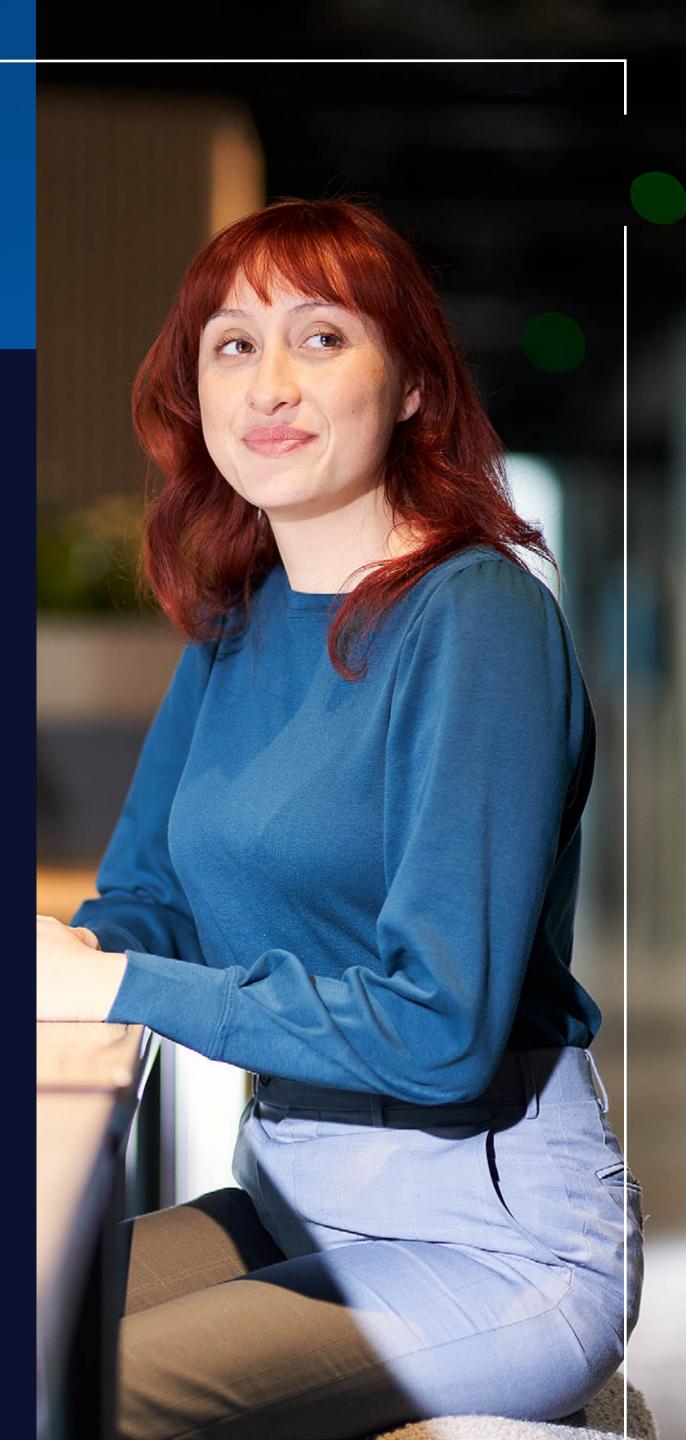
7.

Amina decides to keep her shares and enjoy being a Flutter shareholder and to continue saving in Sharebuild. She knows she can change or stop her contributions at any time.

4.

Because Sharebuild gives one free share for every 4 bought, Amina also receives 0.2089 Free Shares (0.8354 ÷ 4 = 0.2089).

Please note: This example assumes that the Flutter share price rises during the contribution period. In practice, share prices can fall as well as rise, and the amount of any gain depends on the share price when you choose to sell your shares. Any gain may also be subject to tax or social security, depending on local rules. See your country-specific Tax Guide on the Share Plans Microsite for more details. Each month, local currency savings will be converted into USD, the plan currency, at the prevailing FX rate. However, this example assumes the rate is the same each month as well as in the rest of this example.





YOUR HANDY SHAREBUILD TIMELINE

Sharebuild launches on 18 November 2025. The timeline below shows how the plan works, from joining and contributing, to receiving your Investment and Free Shares every quarter. Watch your shares grow over time. Sell them whenever you choose, or keep them and enjoy being part of Flutter's shareholder journey.

FROM 18 NOVEMBER

Start your Flutter shareholder journey! **EVERY APRIL, JULY, OCTOBER & JANUARY**

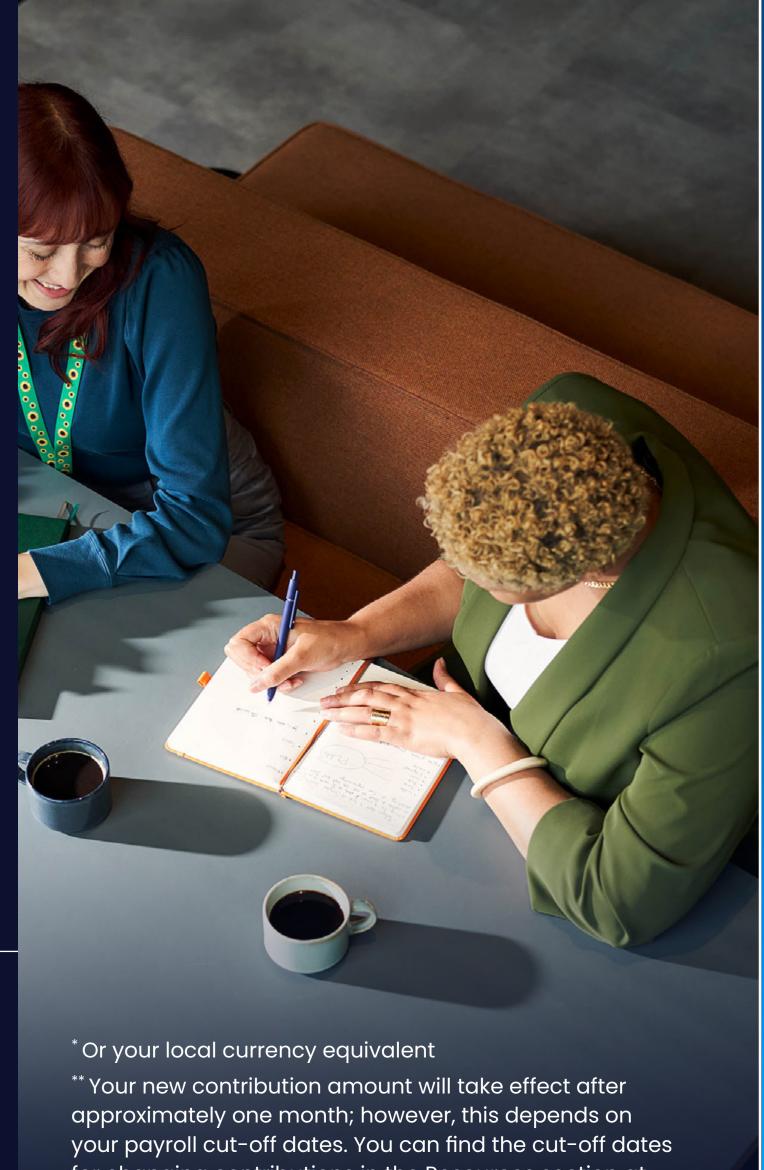
Flutter shares are purchased for you every 3 months (your Investment Shares)

MONTHLY

Between £10 and £500 a month to buy shares.* Change or stop your contribution at any time.**

EVERY APRIL, JULY, OCTOBER & JANUARY

For every 4 shares you buy, we will give you an extra one – completely free (your Free Shares)!



for changing contributions in the Resources section at www.flutter-shareplans.com.



HOW DO JOIN SHAREBUILD?

Joining Sharebuild is easy.

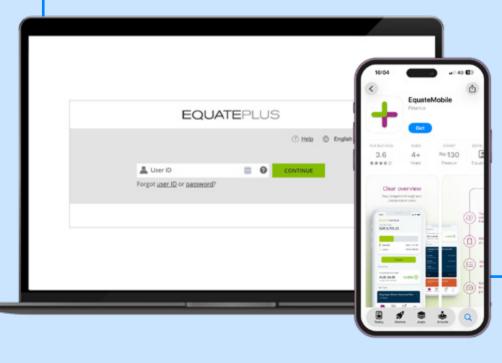
We've partnered with Computershare, a leading global share plan provider, to manage Sharebuild on our behalf. Computershare runs the online platform EquatePlus, where you'll be able to join Sharebuild, and then view, manage, and sell your shares.

When Sharebuild launches on 18 November 2025, you'll receive an invitation email from Computershare to guide you through how to join. Your email will include your EquatePlus user ID, which you'll use to log into EquatePlus and set up your account.

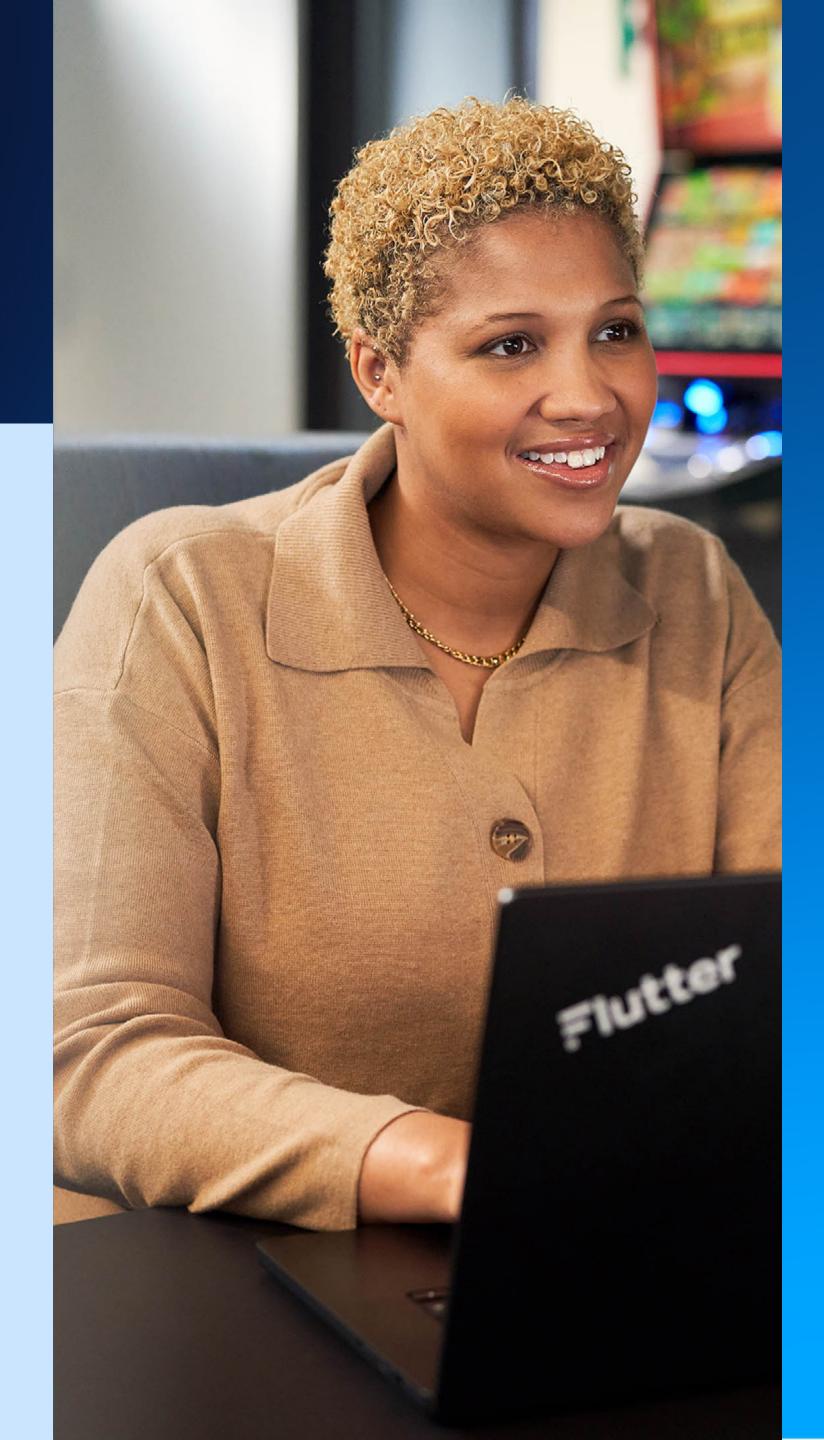
You'll be able to join either from your desktop or, if you prefer, the EquatePlus mobile app. Your invitation email will tell you everything you need to know.

ALREADY HAVE AN EQUATEPLUS ACCOUNT?

You'll be able to log into EquatePlus using your existing account details, where you'll see a task notification inviting you to join Sharebuild.









FIND OUT MORE ABOUT SHAREBUILD

The Share Plans Microsite has everything you need to know in one easy place. There you'll find:



A full Q&A section covering how the plan works



The Sharebuild Plan Rules



Your country-specific Tax Guide, for details on how tax and social security may apply to your shares.







FORMORE INFORMATION AND SUPPORT

We hope you're as excited about Sharebuild as we are!

If you have a question that hasn't been answered here, please don't hesitate to contact the Share Plans team at shareplans@flutter.com.

For help with your EquatePlus account

If you're having trouble logging in or managing your account, contact Computershare, who run EquatePlus on our behalf:



International: +41 844 00 44 55



Log in at www.equateplus.com



Flutter

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Disclaimer

Please note participation in Sharebuild is not a guarantee of performance, and your investment could lose value. Terms and conditions apply.

- 1. This document is intended to provide information and should not be construed as financial advice or an investment recommendation. No member of Flutter or any of their officers, employees, agents or representatives is giving you investment, tax or other advice in relation to Sharebuild.
- 2. The information has been prepared without taking into account your personal objectives, financial situation or needs and any decision by you to participate should be taken after careful consideration of these factors.
- 3. Whether or not you join Sharebuild is a personal decision that will have no impact on your employment relationship.
- 4. The value of Flutter shares can go down as well as up.
- 5. You are encouraged to conduct your own research and consult with a qualified independent, professional financial and/or tax adviser before making any decision on whether to participate.
- 6. The information provided on this website and other communications in connection with Sharebuild is provided in good faith. If it conflicts with any official documentation or applicable legislation, they will prevail.

